

Agent Resources at Sutton Group-Summit Realty Inc., Brokerage

Comprehensive Training Systems:

- Weekly in-house training sessions (Two-2 hour sessions weekly for 10 weeks) from our exclusive “Quick Start Selling System”.
- 90 day Mentoring for new agents
- “3 minute” call-back system for all agents 7 days a week
- Full Coaching Program
- Sutton Online training system
- Social Media video training system
- Website video training system
- Monthly in-house special info/training sessions with guest speakers
- Exclusive Online resource catalogue
- Exclusive Online training library
- Personal Business Plan Development

Marketing Programs:

- Print Wizard online printing software
- ProspectsPlus graphics software
- Complete Social Media design and set up
- Personal Website
- Personal Blogsite
- Homes-on-Mobile-Phones marketing
- Advanced Virtual Tour access
- Exclusive Home Staging program featuring our “Deferred Payment” program.
- Full Professional Listing Presentation
- Full Professional Home Buyer Presentation
- Kits follow-up systems
- QR Code technology
- Strength of major National Brand – 100% Canadian
- Sutton’s exclusive, ultra low rate “SMP” mortgages

Lead Generation Programs/Opportunities:

- Walk-in traffic at Living Arts condo office Location
- Social media resources
- Office lead generation websites
- Open House availability
- Listings to Advertise
- Listings to promote on website

